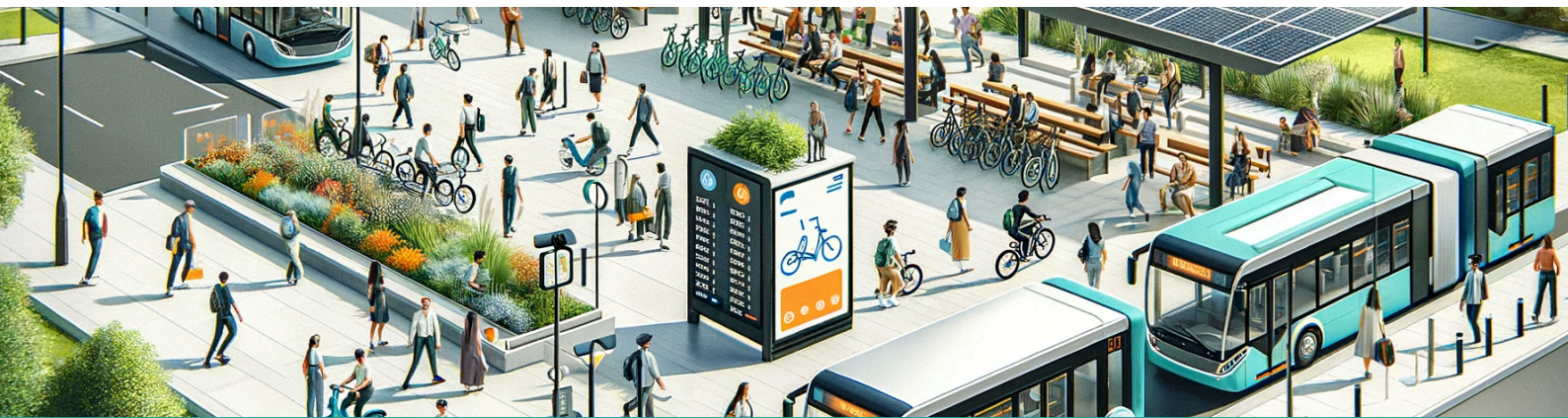# GREENMO WEBINAR

Mobility Hubs of the Future: Best Practices and Insights for Governance and Integration

Creating Efficient, Sustainable, and Inclusive Transport Solutions

Date
24 October 2024

Time
From 10:00 to 11:30 CEST

Speakers
1. Marla van der Horst (Province of Brabant – NL)
2. Johan Granberg (Gotheburg – SE, MOVE12 Horizon Project)
3. Alex Pazuchanics (Paris – FR)
4. Daniel Herrera (POLIS Network)

Agenda

Time	Description	Speaker
10.00 - 10.10	Welcome words, introduction to GREENMO & purpose of this webinar	UniWA
10.10 - 10.15	Governance structure, the Mobi-Mix approach	Bax
10.15- 10.25	Introduction of speakers	Speakers
10.25 - 10.35	**Why?** Importance of mobility hubs	Speakers
10.35 - 10.45	**Who?** Stakeholders	Speakers
10.45 - 10.55	**What?** Governance tools	Speakers
10.55 - 11.10	**How?** Organisational models	Speakers
11.10 - 11.25	Q&A Session	All
11.25- 11.30	Summary	Bax

Content

Goal of this seminar

To gather **insights and best practices for governance of new mobility solutions**, such as mobility hubs. The experienced speakers will help the participants to understand how mobility hubs can be successfully implemented, including aspects such as public-private partnerships, regulations and the decision-making processes.

Questionnaire

Why? Importance of mobility hubs

Improving accessibility and connectivity, user convenience, and promoting sustainable public mobility, reducing private car use etc.

- Why are mobility hubs crucial for the future of urban mobility and public transit systems?

Who? Stakeholders

Key players in mobility hubs: public authorities, private sector, communities, and users.

- What are the responsibilities of stakeholders within a mobility hub?
- Who is responsible for initiating and maintaining a mobility hub?
- What are good practices for promoting cooperation between different mobility service providers within a single hub?

What? Governance tools

Instruments like regulations, incentives, and market-driven approaches.

- What regulatory tools exist public authorities can use to support the development of mobility hubs?
- What has your experience been so far? What particular challenges or lessons learned have derived that would be beneficial to share?

How? Organisational models

- What types of organisational models exist, e.g. public-private partnerships, fully public, fully private or hybrid structures?